

EXECUTIVE CABINET

THURSDAY, 20TH JUNE 2019, 6.30 PM
COUNCIL CHAMBER, TOWN HALL, CHORLEY

AGENDA

ITEM OF EXECUTIVE MEMBER (EARLY INTERVENTION) (INTRODUCED BY COUNCILLOR BEV MURRAY)

7A FUNDING OUTREACH WORK AT INSPIRE YOUTH ZONE

(Pages 3 - 6)

To receive the report of the Director (Early Intervention and Support).

GARY HALL
CHIEF EXECUTIVE

Electronic agendas sent to Members of the Executive Cabinet Councillor Alistair Bradley (Chair), Councillor Peter Wilson (Vice-Chair) and Councillors Beverley Murray, Graham Dunn, Alistair Morwood and Adrian Lowe.

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Report of	Meeting	Date
Director (Early Intervention and Support) (Introduced by the Executive Member (Early Intervention))	Executive Cabinet	20 June 2019

FUNDING OUTREACH WORK AT INSPIRE YOUTH ZONE

PURPOSE OF REPORT

- To seek approval for the provision of funding to Inspire youth zone for additional outreach work.

RECOMMENDATION(S)

- That the Director (Early Intervention and Support) be given delegated authority to finalise agreement with Inspire Youth Zone for the undertaking of the outreach work project.

Confidential report Please bold as appropriate	Yes	No
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Key Decision? Please bold as appropriate	Yes	No
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Reason Please bold as appropriate	1, a change in service provision that impacts upon the service revenue budget by £100,000 or more	2, a contract worth £100,000 or more
	3, a new or unprogrammed capital scheme of £100,000 or more	4, Significant impact in environmental, social or physical terms in two or more wards

REASONS FOR RECOMMENDATION(S)

(If the recommendations are accepted)

- Inspire youth zone has seen significant success since it opened with support from Chorley Council in 2018. The outreach project enabled through the funding will ensure that all young people from across the borough are supported to access its facilities.

ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

- To not provide the funding. This was rejected as it would mean that young people in some wards would not have the same level of support and access as those in other areas.

CORPORATE PRIORITIES

- This report relates to the following Strategic Objectives:

OUTREACH PROJECT

11. The council has worked with Inspire to develop a proposal for a project to encourage more young people from targeted areas to become members of the youth zone. The outline of the project is set out below.

Aims of the project

12. The Inspire Outreach Programme aims to ensure that Young People from across the Chorley Borough area are aware of Inspire and are encouraged and supported to become members and attend regularly. The specific aims are:
- a. To understand why membership and attendance of Inspire is lower in outlying wards and areas of Chorley and work with local areas to remove barriers to attendance
 - b. To target specific Chorley Council wards with high ASB to encourage participation (and therefore lower incidences of nuisance in neighbourhoods)
 - c. To drive overall membership and participation at Inspire Youth Zone, breaking down barriers to attendance generally, ensuring open access to all.

Project scope

13. The project will undertake a consultation exercise with identified areas of lower participation and areas of ASB/youth nuisance to:
- understand and address awareness of Inspire locally
 - take stock of local provision and appetite to engage with Inspire
 - understand and address issues of access or any other barriers to membership and/or attendance
14. Following the consultation work, work will be undertaken to deliver detached Youth Work and engagement activities in a ward or area for up to 8 weeks in order to:
- raise awareness of Inspire
 - develop relationships with local young people and break down and address any barriers to engagement
 - encourage and increase membership and attendance
15. The project will be delivered on Friday and Saturday evenings, although there will be some resource used during the daytime for consultation and administration.

Target areas

16. The table below shows the target areas
- Lostock (Eccleston, Mawdesley, Croston)
 - Brindle & Hoghton
 - Wheelton & Withnell
 - Chisnall
 - Adlington & Anderton
 - Euxton North
 - Clayton-le-woods
 - Chorley N.E
 - Chorley E
 - Chorley S.W

Cost

17. The total cost of the project is £12,724

ADDITIONAL SUPPORT REQUIRED

- 18. As an independent charity, Inspire raises funds to support its work. It does this through a model of funding from Chorley Council, private donations and membership fees. Its focus is on delivering its core offer, enabling young people to raise their aspirations and confidence.
- 19. Securing funding is a continuing task and is a priority for Inspire. There is a risk that undertaking the work would place considerable strain on the youth zone’s existing resources and could impact on its ability to maintain the high quality of its current programme.
- 20. Therefore, before the charity is able to commit to a significant programme of outreach work, it needs to ensure that it is able to meet its obligations. One key outstanding element is the NNDR that it is due to pay. As a charity, Inspire receives an automatic exemption from 80% of business rates. The remaining sum due is £13,800.
- 21. Given the success the youth zone has already had in attracting members and to enable it to undertake work to attract more, it is proposed that the council will provide funding to cover the cost of the NNDR due for 2019/20.

NEXT STEPS

- 22. The council will develop a short agreement to include the delivery of the outlined outreach programme, and the payment of the remaining NNDR due. The outreach programme will start as soon as possible and be delivered in 2019/20.

IMPLICATIONS OF REPORT

- 23. This report has implications in the following areas and the relevant Directors’ comments are included:

Finance	✓	Customer Services	
Human Resources		Equality and Diversity	
Legal	✓	Integrated Impact Assessment required?	
No significant implications in this area		Policy and Communications	

COMMENTS OF THE STATUTORY FINANCE OFFICER

- 24. The £26k cost is a one-off for 2019/20 and will be met from within existing revenue budget underspends

COMMENTS OF THE MONITORING OFFICER

- 25. This payment can be lawfully made and falls within the SGEI exemption from State Aid, as it is to support a service of particular importance to citizens of the borough.

CHRIS SINNOTT
 DEPUTY CHIEF EXECUTIVE / DIRECTOR (EARLY INTERVENTION AND SUPPORT)

Report Author	Ext	Date
Chris Sinnott	5337	17 June 2019